

Navigation systems for content-based sites

Navigation helps a user
move to a new part of the site.

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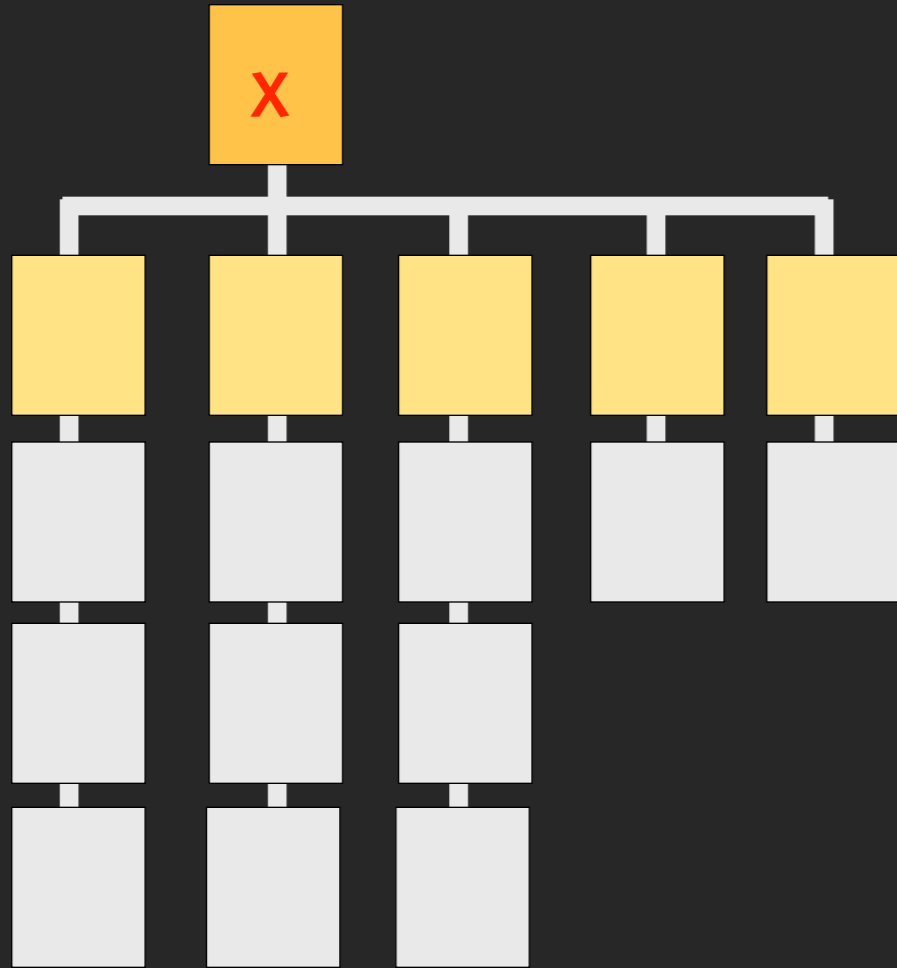
It also tells a user
what the site offers.

Navigation helps a user
move to a new part of the site.

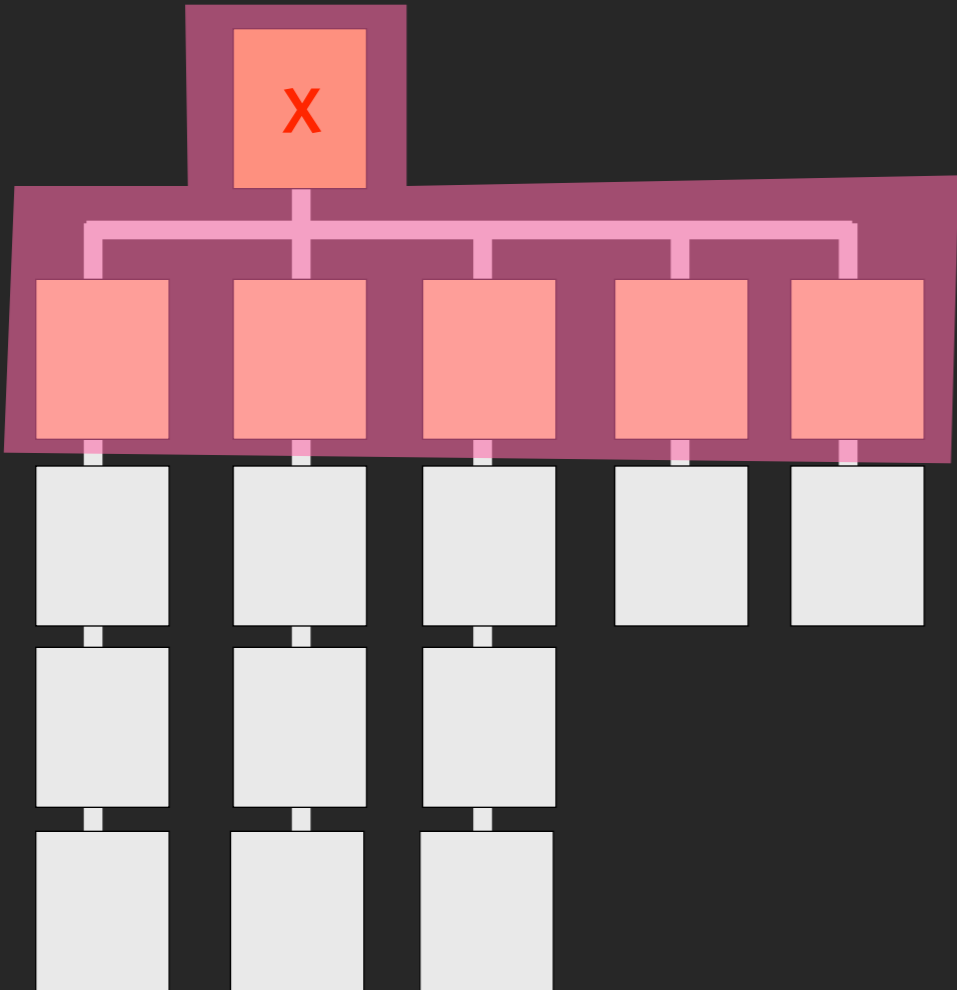
It also tells a user
what the site offers.

Lastly, navigation systems help
users form mental models
of the site's organizational structure.

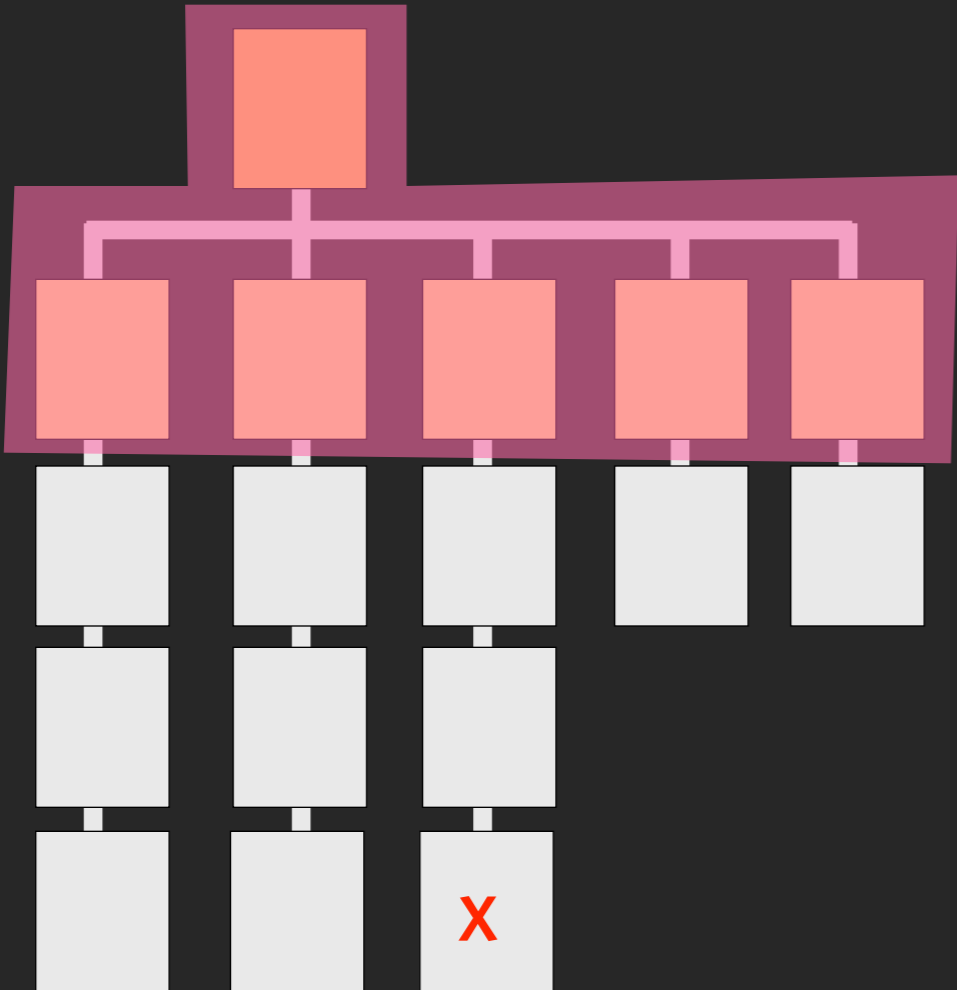
Structural Navigation: Global and Local



Global Navigation

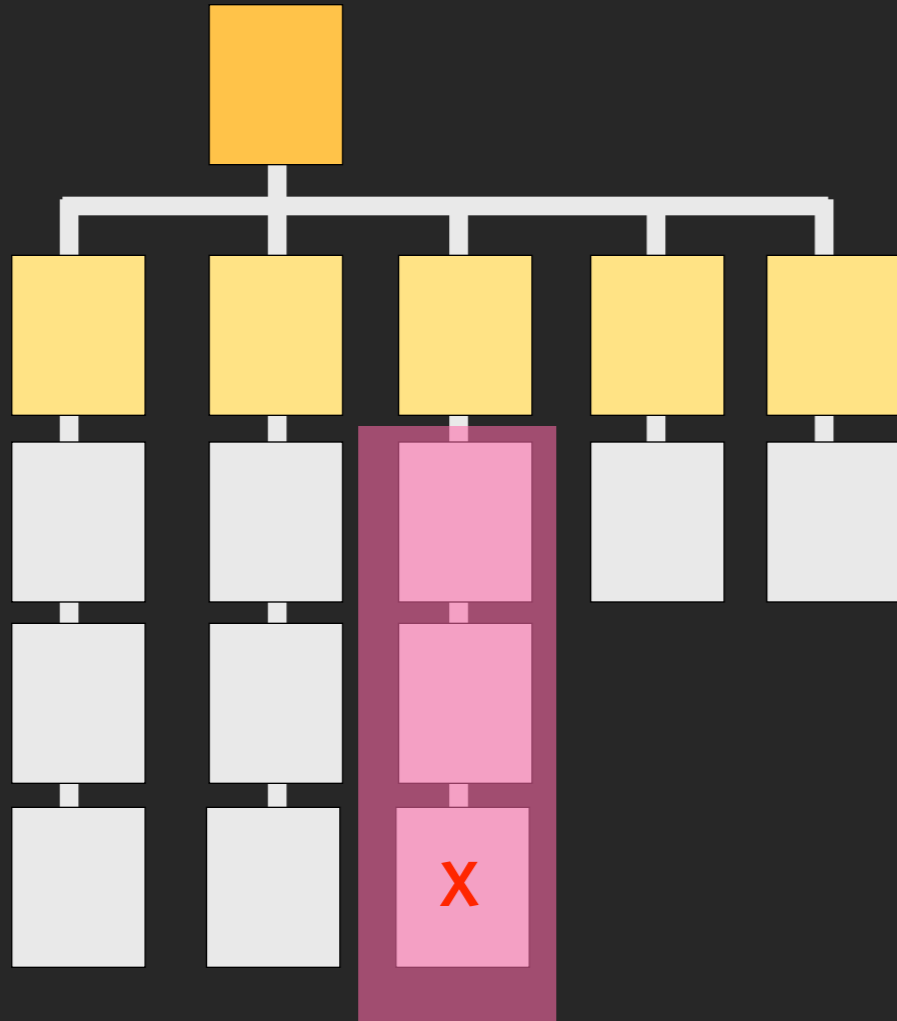


Global Navigation

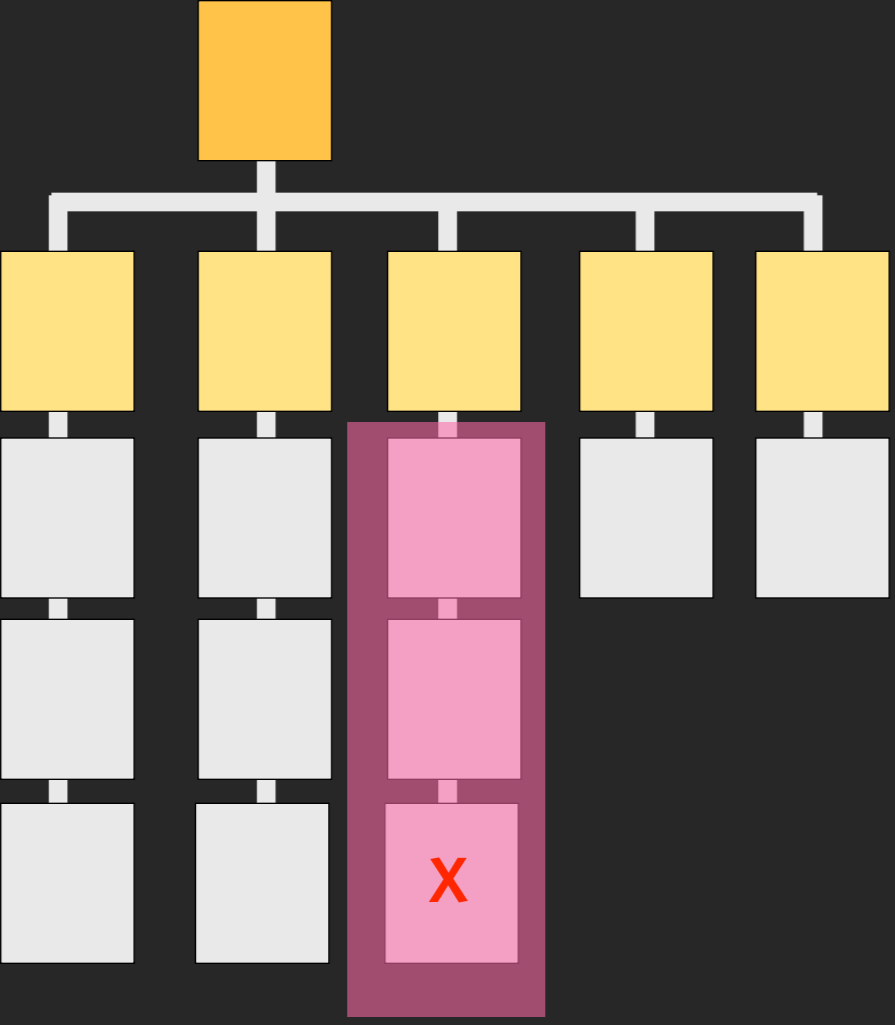


Call them **sections**, not tabs.

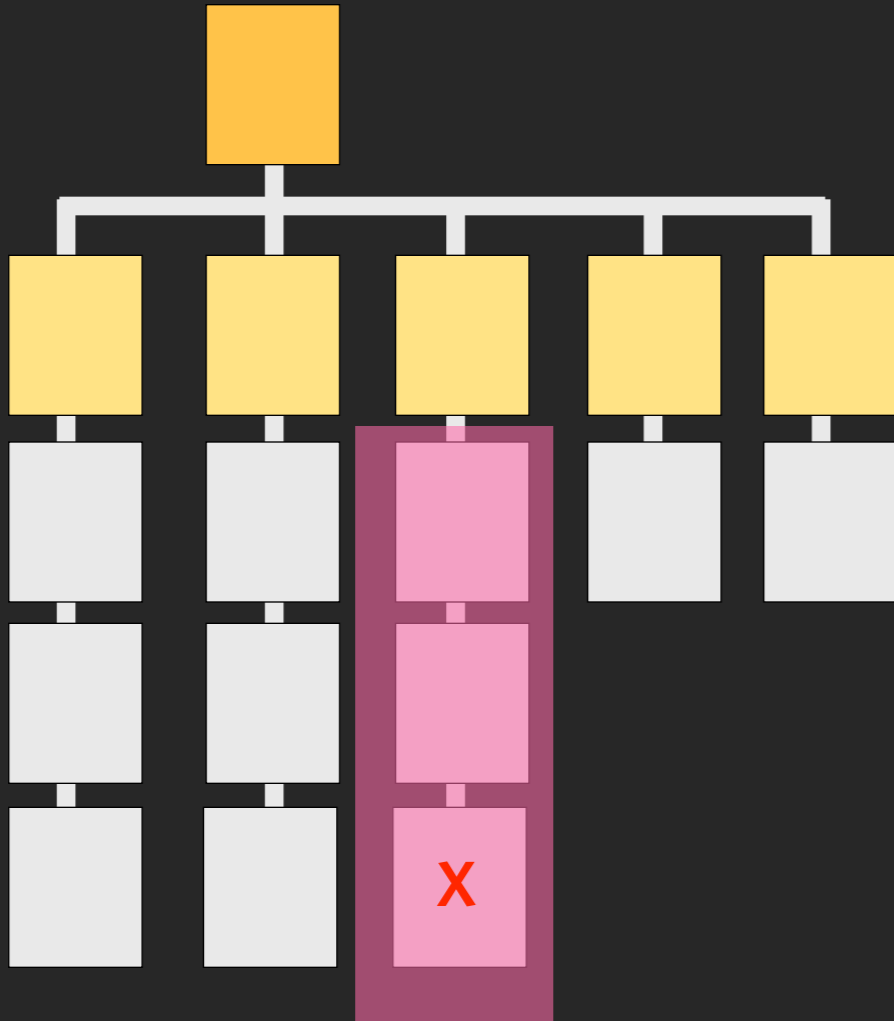
Local Navigation



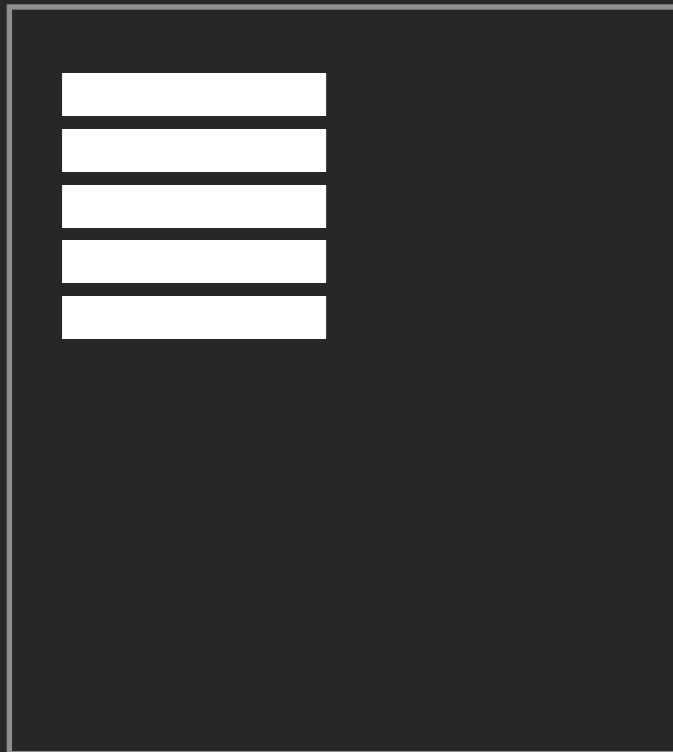
Local Navigation



Local Navigation



Global Navbars



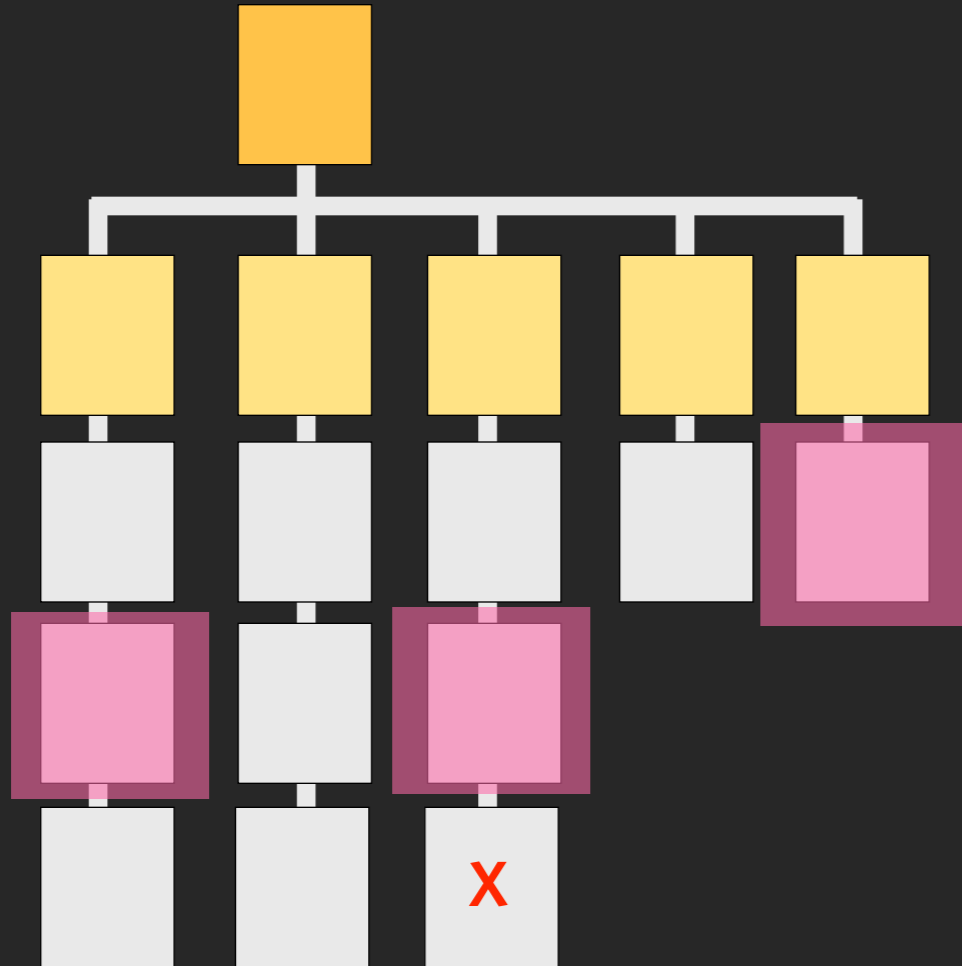
Horizontal is more common than vertical.

Global Navbars

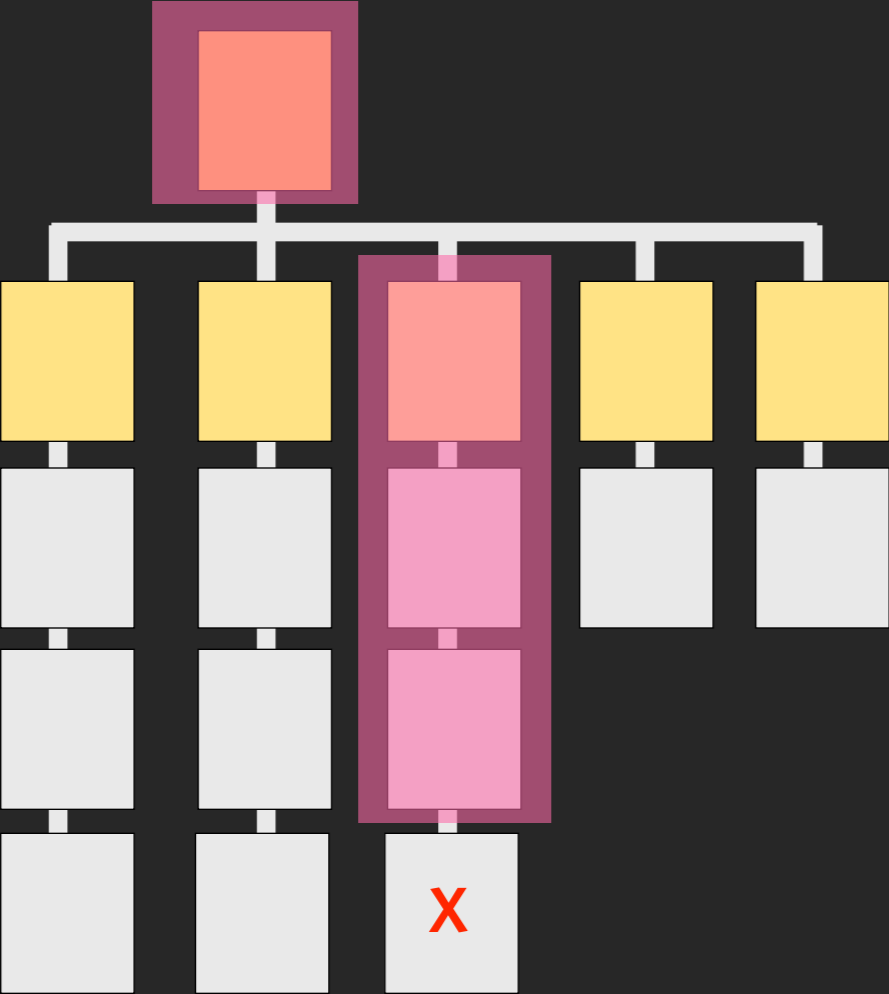


Indicate the active section.

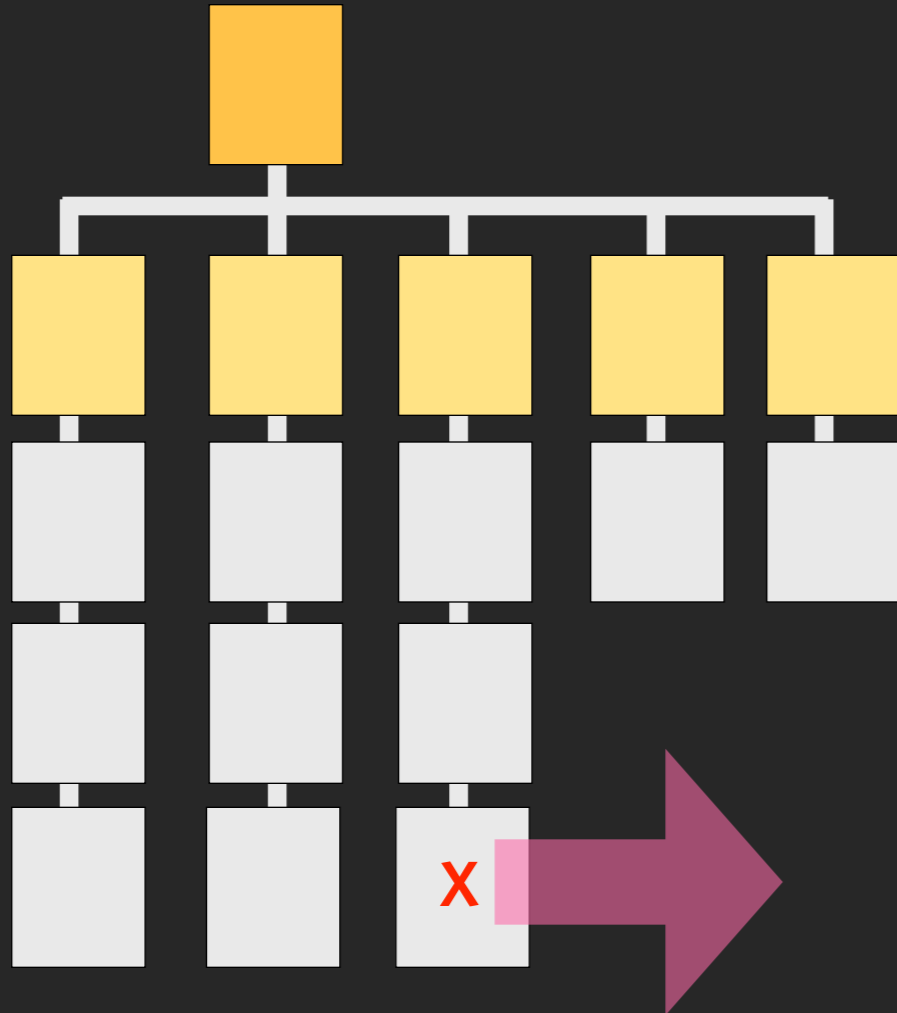
Associative Navigation



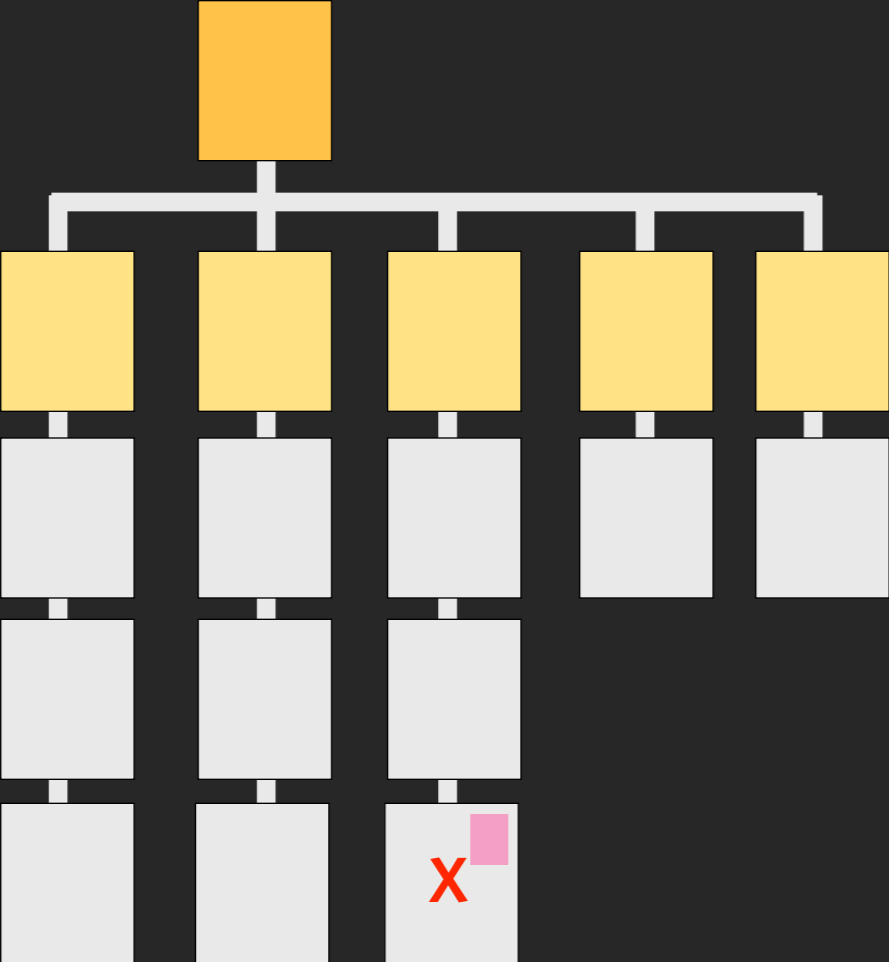
Breadcrumbs



Utility Navigation



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Applications, whether desktop, mobile,
or web-based, follow different rules